Second International Conference on

Smart Technologies for Smart Nations (2023)

Special Session Proposal

1. Proposed special session title:

Technology for Smart Management: Its Evolution, Growth, Impact and it's future direction

2. Session organizer(s) (Name , Affiliation, Email, Phone)

- 1. Dr Balamurugan Balusamy, Associate Dean-Students, Shiv Nadar University,
- 2. Dr. Alka Agnihotri, Assistant Professor, School of Business , Galgotias University, Greater Noida

3. Title & Abstract of Invited Talk by Session Organizer(s)

- Technology focused strategies for smart efficient management systems
- AI driven smart management processes ,evolution , growth and future directions
- Blockchain technology and it's impact on networking and communication in management
- Augmented Reality and Virtual Reality and their role in Smart management.
- Digital solutions and their boon and bane aspects.
- Technological Advances and it's evolution and future direction in the field of management.
- Technology equipping management with smarter and efficient solutions.
- Complying and Integrating the DI, DEI, etc aspects in application of smart technological solutions .

4. Session Abstract

Technology is being used in management for various reasons including automating the systems and reducing manual labour, effective control systems n freeing the managers for more important roles eg decision making, collaborating, networking. Infact technology makes all this possible in a better and smarter way. Digital solutions for management procedures are getting application and acceptance fast and are thus impacting and bringing in a paradigm shift for the field of management. AI, ML, AR, VR, robotics, IOT, Blockchain, etc, are showing new trends in the working in field of management. How the technology got acceptance, evolved, grew and is impacting and how it will shape the future of the field of management shall really make an interesting area of research and study. The essence of this session shall revolve around such topics which shall show the evolution and growth trajectory of technology and it's impact in relation to the fields of management and this special session invites original research articles, review paper, case study on the same.